

Hierarchy of Businesses

Remote Alaska Rural Communities, population 200-1,400, N=94

#	%	Tier	Type	
1	0.1%	Tier V	Landscaping	
1	0.1%		Cellular & other wireless comm.	
1	0.1%		Commercial transp. equip. rental	
1	0.1%		Photofinishing labs	
1	0.1%		Non-scheduled air	
1	0.1%		Freight transportation arrangement	
1	0.1%		Museums	
2	0.1%		Financial investment & credit services	
2	0.1%		Remediation and waste services	
2	0.1%		Book publishers incl. directory & mailing lists	
2	0.1%		Communication equipment & appliance repair & maintenance	
2	0.1%		Sports & recreation instruction	
2	0.1%		Aquaculture	
2	0.1%		Industrial buildings construction	
2	0.1%		Surveying and mapping	
2	0.1%		Computer & office machine repair	
2	0.1%		Grantmaking foundations	
2	0.1%		Housecleaning & households services	
2	0.1%		Non-scheduled freight air	
2	0.1%		School & employee transp.	
2	0.1%		Recreation & vacation camps	
3	0.2%		Specialty construction include concrete, painters & finish carpentry	
3	0.2%		Solid waste collection	
3	0.2%		Data processing, hosting services	
3	0.2%		Physical, occupational & speech therapists	
3	0.2%		Emergency & other relief services	
3	0.2%	Scheduled passenger air		
3	0.2%	Scenic & sightseeing land transp.		
3	0.2%	Rock, sand & gravel		
4	0.2%	Tier IV	Postsecondary education, technical & computer training	
4	0.2%		Real estate agents/brokers & property managers	
4	0.2%		Local delivery & other transp. support services	
4	0.2%		Theater & performing art companies	
4	0.2%		Marine freight	
4	0.2%		Specialized freight trucking	
4	0.2%		Internet service providers	
5	0.3%		Medical services incl. physicians, ambulances, & youth & family services	
5	0.3%		All other schools	
5	0.3%		Cable & subscription programming	
5	0.3%		Wired telecommunications carriers	
5	0.3%		Engineering	
5	0.3%		Inland water freight	
5	0.3%		RV parks & campgrounds	
5	0.3%		Amusement arcades	
5	0.3%		Misc. metal fabrication	
6	0.3%		Travel agencies, investigative & other support services	
9	0.5%		Vegetable farming & animal production	
6	0.3%		Specialty retail incl. home furnishings, power equipment, or sewing & needlework	
6	0.3%		Office administration & business support	
6	0.3%		Specialty retail incl. recreational vehicle & household appliance	
6	0.3%		Convenience stores w/gasoline	
6	0.3%		Vending Machine Operators	
6	0.3%		Out patient care	
6	0.3%		Other real estate activities	
6	0.3%		Dry cleaning and laundry	
6	0.3%	General warehousing & storage		
6	0.3%	Alcoholic drinking places		
7	0.4%	Elementary & secondary schools & education support services		
7	0.4%	Beauty salons & other personal care services		
7	0.4%	Mobile food services		
7	0.4%	Computer systems design		
7	0.4%	Personal & household good repair		
7	0.4%	Support activities for water transp.		
8	0.5%	Tier III	Specialty retail incl. frozen food, used cars, gardening, health, florists & art	
8	0.5%		Specialty const. incl. water/sewer lines, plumbing/heating, roads/bridges, & subdivisions	
8	0.5%		Consumer electronics & automotic repair	
8	0.5%		Radio networks	
8	0.5%		Scenic & sightseeing water transp.	
8	0.5%		Specialty Food Stores	
9	0.5%		Specialized design, accounting or computer services	
9	0.5%		Seafood canning & fresh/frozen	
9	0.5%		Tax preparation	
9	0.5%		Commercial equipment rental	
9	0.5%		Snack & nonalcoholic beverages sales	
10	0.6%		Beer, Wine, and Liquor Stores	
11	0.6%		New single family homes construction	
13	0.7%		Specialty trade incl. framing, electrical & site prep. contractors	
13	0.7%		Services to buildings	
13	0.7%		Newspaper publishers	
13	0.7%		Office Supplies and Stationery	
17	1.0%		Sawmills & other wood products	
14	0.8%		Civic & social organizations	
18	1.0%		Logging & forestry	
14	0.8%		Passenger car rental	
21	1.2%		Tier II	Taxi & passenger ground transp.
18	1.0%			Freight trucking
18	1.0%			Commercial building construction
19	1.1%			Gambling facilities/bingo
28	1.6%			Fishing & hunting guiding services
22	1.3%	General rental centers		
20	1.1%	Building materials		
22	1.3%	Commercial & industrial equipment repair		
27	1.5%	Bed and Breakfast Inns, boarding houses, & other accommodations		
24	1.4%	Specialty retail incl. new cars, hardware, books, jewelry, gifts or electronics		
26	1.5%	Artists, writers, performers		
26	1.5%	Scheduled freight air		
29	1.7%	Sporting Goods		
30	1.7%	Specialty manufacturing incl. bakeries, wood and cabinets, boat building & repair, machine shops, jewelry, & computers		
40	2.3%	Professional services such as CPA, architectural, environmental, research & development, advertising & photography		
44	2.5%	Gasoline Stations		
44	2.5%	Support activities for air transp.		
61	3.5%	Restaurants		
65	3.7%	Child day care services		
71	4.1%	General & automotive repair		
73	4.2%	Lessors residential buildings		
114	6.5%	Tier I		Hotels/Accommodations
115	6.6%			Supermarkets and Grocery
142	8.2%			Amusement & recreation
165	9.5%			General merchandise incl. video & DVD rental
1,742	Total			

Tier I = most abundant businesses, present in almost all villages
Tier II + businesses increasingly specialized and less prevalent

NAIC code groups:
 Blue = retail trade
 Red= Hotel/accommodations/food/beverage
 Magenta = Arts, entertainment & recreation
 Dark. Blue = Transportation and Warehousing
 Green = Misc. Services
 Turquoise = Real estate, rental and leasing
 Black = Health care and social assistance
 Orange = Professional, scientific and technical services
 Purple = Manufacturing
 Blue (bold) = Construction
 Magenta (bold) = Agriculture, forestry, fishing and hunting
 Green (bold) = Information services
 Black (bold) = Admin., support, waste management and remediation services
 Lime = Utilities
 Black (italic) = Educational services
 Magenta (italic) = Management of companies and enterprises
 Red (italic) = Public administration
 Turquoise (italic) = Mining
 Blue (italic) = Finance and insurance

Source: Alaska Department of Commerce, Business License file, 2006.
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